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BROOKLYN FILM FESTIVAL
ANNOUNCES 2011 Edition: Plot
Received over 2,200 films from 111 countries

Brooklyn, NY [April, 2011] – The Brooklyn Film Festival (BFF- formerly known as Brooklyn International Film Festival) is proud to announce its 2011 annual festival themed Plot. The festival has received over 2,200 films from 111 countries. 1,200 are US productions. The competitive event will run from June 3rd through June 12th at indieScreen, a brand new venue in Williamsburg, and the Brooklyn Heights Cinemas. The festival will present 120 film premieres and each film will be shown twice. The full festival lineup will be announced in May 2011.

Opening night film presentation will be staged on June 3rd at Brooklyn Heights Cinema (8pm). Party at The powerHouse Arena in Dumbo will follow (10pm-1am). From Saturday, June 4th through Sunday, June 12th, programming will run at both indieScreen and Brooklyn Heights Cinemas. Several networking events will run at various Brooklyn hot spots.

Festival executive director, Marco Ursino, said of the 2011 edition, “With Plot, the festival intends to take a snapshot at the most controversial issues of our times while analyzing the evolution of plotting both in real life and in story telling. The focus will be on the political and cultural behavior of individuals, groups, regions, and countries. The issues will range from corporate takeovers to wars, from abusive relationships to the role of government in modern society”.

This year’s festival film trailer will be directed and produced by the winners of the 2010 festival (with the film The Minutemen): Corey Wascinski and Nicholas Weissman.

On June 4th, BFF will present the 7th annual kidsfilmfest. kidsfilmfest will also be staged at various museums in Manhattan and Long Island.

The festival was established in 1998 as the first international competitive film festival in New York. BFF’s primary goal is to connect filmmakers to distribution companies and expose them to the media. Many films that have premiered at BFF in past years went on to be released theatrically and/or are available at video stores near you.

BFF will award the winners with prizes totaling over $50,000 in film services, products, and cash.

For more info about the festival please visit www.brooklynfilmfestival.org. For more info about kidsfilmfest, visit www.kidsfilmfest.org or contact Lisa King at 646-234-5080 or lisa@wbff.org. For info about the main venue, check www.indieScreen.com.

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