18th BROOKLYN FILM FESTIVAL
Award Sponsors: Digital Bolex, New York Film Academy and Noble Jewelry

WNET and WNYC return as Presenting Sponsors

BROOKLYN, NEW YORK. May, 2015 - Brooklyn Film Festival (BFF), the first international, competitive
film festival in New York, announces their new presenting sponsor: Beaujolais. Located north of Lyon in
eastern France, Beaujolais overlaps Burgundy in the north and Rhône in the south. They bring to BFF not
only their sophisticated and elegant wine, but also their enthusiasm and integrity as craftsmen.

“We are so proud to support the Brooklyn Film Festival in promoting creative endeavors and increasing
the visibility of these efforts: whether it’s trying a new wine or discovering a new filmmaker, we are
always excited to see people step out of their comfort zone to seek new experiences,” states Jean
Bourjade, Managing Director, Inter Beaujolais.

Returning this year as presenting sponsors are WNET and WNYC, both offering to the festival airtime
and valuable interactions with their viewers/listeners. For over 50 years, WNET has been New York’s
flagship public media provider. As the parent company of THIRTEEN and WLIW21 and operator of NJTV,
WNET brings quality arts, education and public affairs programming to over 5 million viewers each week.
WNYC 93.9 FM and AM 820 are New York’s flagship public radio stations, broadcasting the finest
programs from NPR, American Public Media, Public Radio International and the BBC World Service, as
well as a wide range of award-winning local programming.

Returning as supporting sponsors, are Eurochannel, VER, Panavision, Yelp, Wythe Hotel, Windmill
Studios NYC, and TBWA/CHIAT/DAY. The latter, after last year’s successful “Formula” campaign, returns
also to create a cutting edge A/V campaign which includes an animated series to be revealed in episodes
on WNET, Eurochannel and all social media.

This year, the festival is also excited to welcome three new award sponsors: Digital Bolex, New York
Film Academy (NYFA), and Noble Jewelry. Elle Schneider, filmmaker and creator of Digital Bolex, the
digital version of the historical 16mm Bolex created by Jacques Bogopolsky in 1927, will be present to
give away one of their cameras to one of our award-winning filmmakers. NYFA will provide two master
courses and full access to film equipment at any of their campuses operational in 21 cities around the
world, including the Village Roadshow Studios in Australia’s Gold Coast, Mumbai, Abu Dhabi, NY, and LA.
Noble Jewelry will create bracelets and pendants made of fine silver and exposed film. The wearable
prizes will be associated to the festival’s Spirit Awards. Returning award sponsors are Panavision,
AbelCine, Xeno Lights, CineCall, Film Friends, and Media Services

On June 7, closing day of the festival, BFF will award the best films of the year with prizes valued over
$50,000 in film services and products. Prizes include a $15,000 camera rental package offered by
Panavision to the “Grand Chameleon Award” aka Best of Fest winner. For the 2015 edition, this prize will
be called the "Scott Fleischer-Panavision Prize."
BFF will run from May 29 through June 7 at three new venues: Wythe Hotel in Williamsburg, Windmill Studios NYC at their new location in Greenpoint, and late night programming at Nitehawk Cinema in Williamsburg. BFF’s 11th annual kidsfilmfest will also be held in a new location, Made in NY Media Center by IFP in DUMBO. The festival will present 100-120 film premieres (final number TBA soon), and each film will be shown twice.

**About Brooklyn Film Festival (BFF):**

The organizers of the Brooklyn Film Festival (BFF), have been staging International, competitive film events since 1998. BFF’s mission is to provide a public forum in Brooklyn in order to advance public interest in films and the independent production of films, to draw worldwide attention to Brooklyn as a center for cinema, to encourage the rights of all Brooklyn residents to access and experience the power of independent filmmaking, and to promote artistic excellence and the creative freedom of artists without censure. BFF, inc. is a not-for-profit organization.

For more info about the festival and our full list of sponsors, please visit: [www.brooklynfilmfestival.org](http://www.brooklynfilmfestival.org).

For info about Beaujolais, visit: [http://www.discoverbeaujolais.com/](http://www.discoverbeaujolais.com/)

For info about Digital Bolex, visit: [https://www.digitalbolex.com/](https://www.digitalbolex.com/)

For info about NYFA, visit: [https://www.nyfa.edu/](https://www.nyfa.edu/)

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For Brooklyn Film Festival press inquires and interview requests with Executive Director Marco Ursino and Director of Film Programming Bryce Renninger, contact: Lisa King at 646-234-5080 or lisa@wbff.org.


BFF Social Media Links:


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